

## Division of Cultural Affairs & McNichols Building

### 2015 Year in Review



# Cultural Affairs – At a Glance

Denver Arts & Venues' mission is to enhance Denver's quality of life and economic vitality through premier public venues, arts, and entertainment opportunities.

## Arts

Public Art

Cultural  
Programs

Create  
Denver

SCFD Tier  
III

Arts  
Education  
Fund

I2020

## Venues

McNichols  
Civic  
Center  
Building

Red  
Rocks

Denver  
Coliseum

Colorado  
Convention  
Center

Denver Performing Arts  
Complex

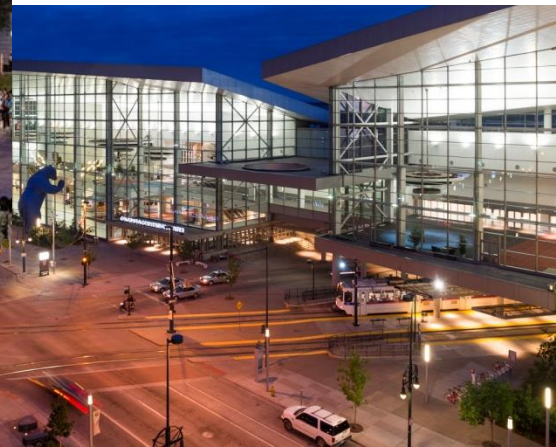
Ellie

Buell

Boettcher

Galleria,  
Sculpture  
Park,  
Garage,  
etc.

# Venues





# Cultural Affairs – At a Glance

## □ **Public Art**

- ▣ 1% Public Art Projects
- ▣ Maintenance
- ▣ Urban Arts Fund
- ▣ Exhibitions

## □ **Cultural Programs**

- ▣ Five Points Jazz Festival
- ▣ Youth One Book One Denver
- ▣ Art Drop Day
- ▣ Mayor's Awards for Excellence in Arts & Culture
- ▣ Denver Arts Week –Chance to Dance



# Cultural Affairs – At a Glance

## □ Create Denver

- ▣ Art & Creative Districts
- ▣ Business Development & Capacity Building
- ▣ Research, Policy & Advocacy

## □ SCFD Tier III Administration

- ▣ Denver County Cultural Council
- ▣ SCFD Tier III granting policy
- ▣ Annual GOS grant
- ▣ Discretionary grants



# Cultural Affairs – At a Glance

- **Arts Education Fund**
  - ▣ Cultural Field Trip Fund
  - ▣ Professional Development & Implementation Grant Program
  - ▣ DPS Exhibitions
  - ▣ Special Projects
- **IMAGINE 2020**
  - ▣ I2020 Fund
  - ▣ PS You Are Here
  - ▣ ArtSpace
  - ▣ Speaker Series
  - ▣ Special Events
  - ▣ Commission on Cultural Affairs initiatives
- **McNichols Civic Center Building**
  - ▣ Cultural Partner Program
  - ▣ Events
  - ▣ Operations
  - ▣ Design & Construction

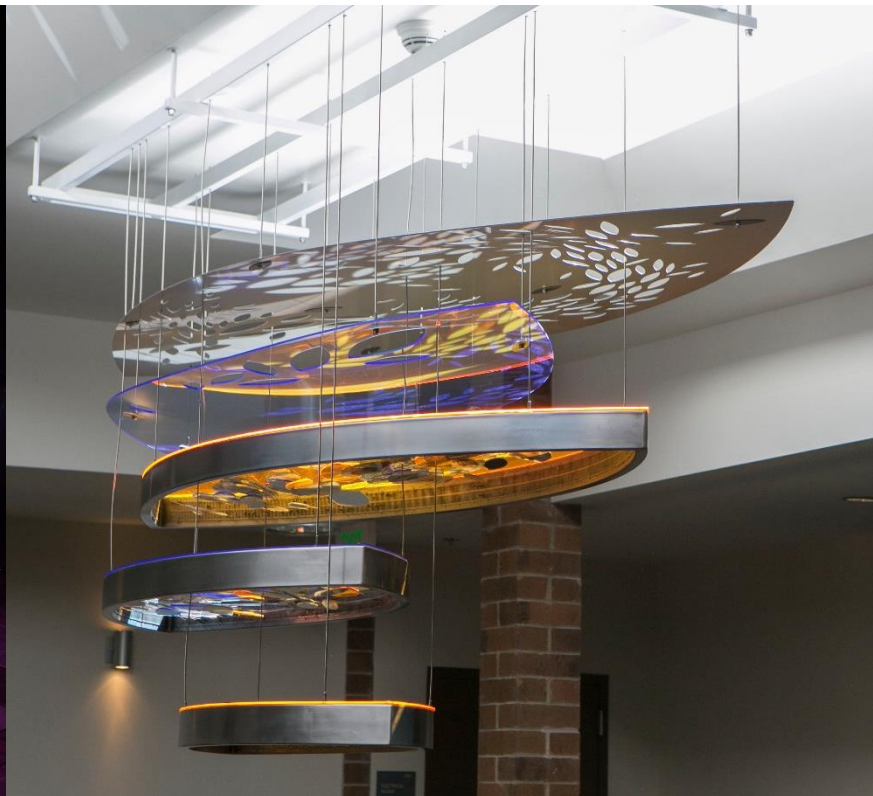




# Public Art

1% Projects - 2015

- Successfully completed **EIGHT** projects
- Initiated **TEN** new projects
- Collection approaching 400 public artworks



# Public Art

## Maintenance/Conservation

More than 20 artworks received maintenance/conservation work





# Public Art

Urban Arts Fund - graffiti prevention and youth development



- 16 completed murals; 116 projects completed since 2009
- NEA Grant funds applied to 5 projects



# Public Art

Urban Arts Fund - graffiti prevention and youth development



## 2015 UAF Projects

- Invited international artists from Japan to paint a mural in Denver



- Initiated five murals on Cherry Creek Trail
  - 4 Denver artists, 1 international team
- 120,018 sq. feet abated walls since 2009
- Approx. 1,593 youth involvement since 2009

# Public Art

## 2015

*"I wanted to thank you again for today's art tour of Denver. You made me fall more in love with Denver today. Thank you!"*

### Increase Awareness and Engagement:

#### ❑ Public Art Symposium

- ❑ 200+ in attendance
- ❑ Great response on survey



#### ❑ Docents Tours: 28 tours, 350+ participants!

- ❑ Scooter tour
- ❑ Downtown Denver bike tour
- ❑ Colorado Crush Alley/Urban Arts
- ❑ City Park tour
- ❑ DEN tour

#### ❑ Studio Tours with Public Artists

#### ❑ Buell Theatre Exhibitions

#### ❑ Collection Database Completed

#### ❑ Burns Park Master Plan Completed

#### ❑ UAF Celebration



*"Thank you for the great bike tour....The best event I've done/most fun, since I moved to Denver. Thanks!"*



# Public Art

## Community Engagement through Social Media

### 2015 Highlights:

- ❑ **Facebook:** 1,646 followers, added 392 in 2015
- ❑ **Twitter:** 1,388 followers, added 454 in 2015
- ❑ **Instagram:** 1,112 followers, added 550 in 2015

•Participation in #throwbackthursday and #whatsitwednesday



#throwbackthursday

# Cultural Programs

## Five Points Jazz Festival

- 23,000 attendance in 2015
- Mid-day rainstorm did not dampen crowd spirits
- Most diverse music lineup in history of festival



# Cultural Programs

## Mayor's Awards for Excellence in Arts & Culture

- Arts Innovation – Phamaly Theatre & Lone Tree Arts

Global Arts – Buffalo Bill Museum and Grave

Impact – Brenda Tierney

Youth Arts – Jimmy Bruenger

- People's Choice award

- In School Arts – Shawn Hann

- Unique Collaborations –  
Phamaly Theatre & Lone Tree Arts

- IMAGINE 2020 Award**

- RedLine Contemporary Art Gallery

- Hope Tank



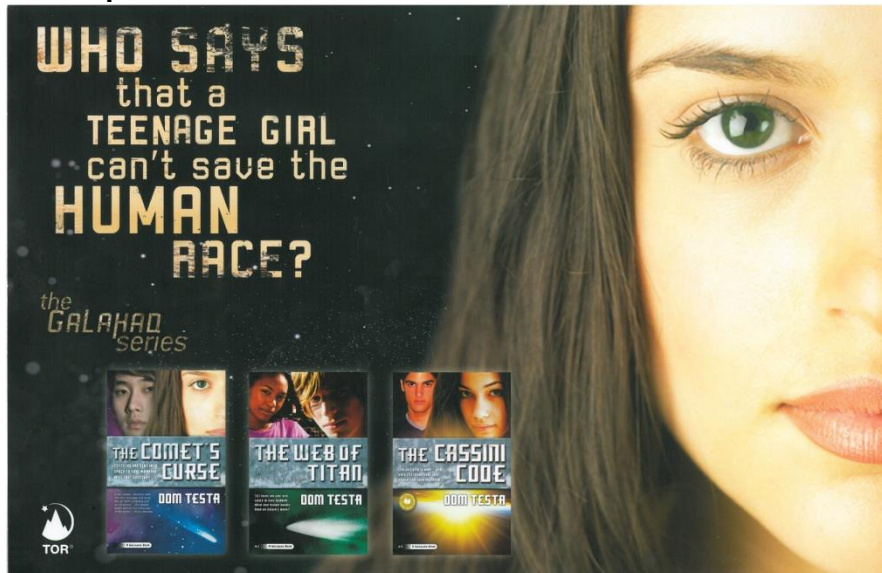


# Cultural Programs

## Youth One Book, One Denver

### Youth program for children ages 9-12

- ❑ Collaborated with five cultural partners: Denver Quality After School Care, Mayor's Office for Education and Children, Denver Parks and Rec, Boys and Girls Clubs of Metro Denver, Denver Public Library
- ❑ 3,500 + children participated through 52 out of school time programs
- ❑ approximately 6,000 children participated either through programs, library check outs, book purchases or events



# Cultural Programs

## Denver Arts Week – Chance to Dance

- ❑ Saturday, November 7
- ❑ Partnership with First Lady's Bringing Back the Arts
- ❑ Full day of dance with performances, master classes and a DPS choreography competition
- ❑ Dance instruction: Jazz Fusion, Bollywood, Irish Step, Bboy, Aerial, and Ballet
- ❑ 400 in attendance
- ❑ New location: Studio Loft at Ellie Caulkins Opera House



# Create Denver

## Art & Creative Districts

- ❑ **River North Art District** (2014 – 2016) passed a Business Improvement District (BID) and General Improvement District (GID) November 2015, bringing \$550k (BID), 600k (GID) and \$180k (RiNo Art District) totaling over **1.3 million in 2016**.
- ❑ **Golden Triangle** (2014 – 2017) supporting implementation of the Golden Triangle neighborhood plan (adopted Nov 2014) through the development of The Golden Triangle Partnership (GTP)/501c3 that will be a brand new organization with one collective voice for the Golden Triangle neighborhood, paired with a GID (2016-2017) opportunity to support infrastructure investments.

**KEEP  
RiNo  
WILD**





# Create Denver

## Art & Creative District Development

- **Artspace** (2014 – 2019)

Feasibility study (over 500 participants) for RiNo and North Denver neighborhood to support the creation and preservation of affordable artists live/work space. Site control is likely Feb 2016, predevelopment funds (\$750k for 2016 – 2018) will be raised to build a recommended 80+ unit building with ground floor short-long term commercial use.



**artspace**

- **Ongoing special district development to support arts and cultural initiatives within Denver** (2014 – ongoing), that are aligned with new neighborhood plans, development and interests, e.g., Westwood, Sun Valley, Five Points, Colfax, Santa Fe Drive, Broadway, Tennyson, etc.



# Create Denver

## Business & Professional Development

- **Leading Edge Course & Scholarship Program for Creative Businesses** (11-week business planning program )

Five 50% scholarships in partnership with the Small Business Development Center (SBDC)



**LEADING EDGE™**  
Strategic Planning Series  
a program of the Colorado SBDC Network

- **Create Denver Revolving Loan Fund**

(2016-2018) Redeveloping microloan program for creative businesses in Denver, supporting the \$2,500 - \$25,000 loan gap for the industry



# Create Denver

## Business & Professional Development

### ■ **Denver Music Summit (DMS)**

(2017) Bi-annual DMS brings together musicians, industry professionals, civic leaders and music enthusiasts for educational programming, live performances and policy engagement. The 3-day summit provides a platform to share ideas and develop new models of music-driven economic development and community building.





# Create Denver

Research, Policy & Advocacy

- ***Listen Local Study*** - (out spring 2016)  
Supports understanding of the state of the music landscape and industry in Denver to guide potential infrastructure and investment dedicated to the advancement of the music community in Denver, the region and beyond.
- ***Space Matters Study*** - (updated 2015) to develop a model for sustainable, affordable live and work space opportunities and partnerships for Denver's creative economy



## Research, Policy & Advocacy

- **Creative and special district studies and partnerships**

These support the sustainability of Denver's neighborhoods through the lens of arts & culture to create a unified voice, funding opportunities, infrastructure, staffing, zoning, affordability, retention, activation, placemaking, etc.



## □ Denver's Creative Sector & Story (2016 – ongoing)

Building a case and annual platform for Denver's strong creative sector through qualitative and quantitative data, mapping and story. Providing insight to new programming and partnership opportunities that are socially and equitably driven while cultivating local talent and national interest.



# Arts Education Fund

- ❑ Denver Public Schools Cultural Field Trip Fund
- ❑ Partnership with Think 360 Arts – Implementation Scholarships to DPS teachers
- ❑ Supported DPS Faculty and High School Student art exhibitions at the Webb Building
- ❑ Special Projects: Project Enye (Ñ) Film Screening and Discussion at Manual High School





# SCFD Tier III & DCCC Administration

- \$2,396,771.86 distributed to 77 organizations (four orgs not funded)
- \$120,106.89 (5%) set aside for discretionary grants
- Largest grant was \$150,511 and the smallest \$307
- DCCC implemented new funding model with significant impact to organizations
- Incorporation of IMAGINE 2020 into the main GOS and discretionary grants guidelines and applications.



# McNichols Civic Center Building

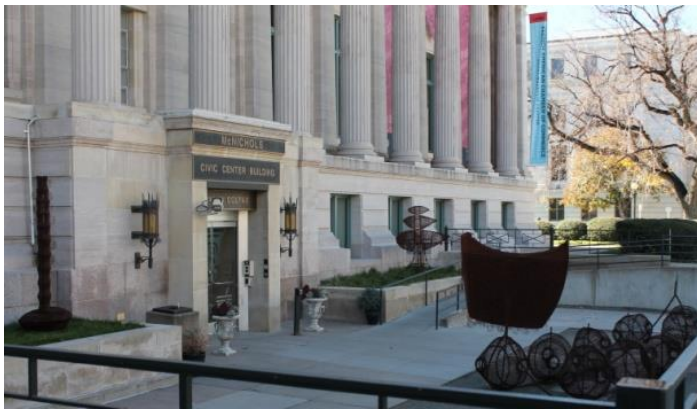
<u>2015</u>	<u>Estimated</u>	<u>Actual</u>
Attendance	18,000	30,007
Number of events	52	214

- \$17,498 Cultural Partner Program Fund support (cash stipends and hard costs)
- 14 Cultural Partners



# Exhibitions - 2015

- Culture Catalyst: Celebrating 20 Years of Art at DIA
- From Dead Serious to Great Fun: A Month of Photography Feature
- Press Play
- Vis-à-vis: Biennial Ambassadors Residency Exhibition
- The Art of Rock: Remembering the 1960s
- 100 Paintings for 100 Years: Trine Bumiller
- Courtyard Featured Artists: James Dixon and Kevin Robb





# Cultural Programs - Highlights

- Flamenco Fantasy Theatre
- Museo de las Americas
- CM Dance
- Civic Center Moves
- Warm Cookies of the Revolution
- Poets for Change
- Inside the Orchestra
- Aspen Challenge



# Events - Highlights

- Pints for Prostate
- Mayor's Diversity Awards
- IMAGINE 2020 Speaker Series
- Cleantech Awards
- Browns Canyon Projection Mapping
- Catering by Design Showcase
- Cleantech Open Awards
- Denver Health "Howl!"
- Four Five One Events Showcase





# McNichols Project

Introducing **Light Years**. The first event from

## THE MCNICHOLS PROJECT

An experiential journey of the  
senses featuring music,  
art, photography, libations & some  
unexpected surprises.

Thursday, Feb 19th, 6pm-10pm  
McNichols Building/Civic Center Park  
Tickets and more information at  
[imbibe-events.com/mcnichols](http://imbibe-events.com/mcnichols)

Presented by:









# McNichols Civic Center Building Construction





# McNichols Civic Center Building Construction





# IMAGINE 2020: Denver's Cultural Plan

- YEAR IN REVIEW Report & Press Conference
- Commission on Cultural Affairs Working Groups
  - ▣ Awareness & Engagement
  - ▣ Impact
  - ▣ Public Art Policy
- City Council Arts Time
- Cultural Partner Program
- ArtSpace



# IMAGINE 2020: Denver's Cultural Plan

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- Speaker Series & Interactive Workshops
  - ▣ The Art of Community Building with Rom Borrup and Brian Payne (April)
  - ▣ Public Art Interactive Workshop (May)
  - ▣ *Get Artsy & Go Outdoors!* Artist Panel (July)
  - ▣ Collective Leadership: Models of Success from Other Sectors (Sept)

# IMAGINE 2020: Denver's Cultural Plan

- Mayor's Awards for Excellence in Arts & Culture
- SCFD Tier III grants
- World Art Drop Day in Denver
- IMAGINE 2020 – Speaking Engagements
- I2020 Partnerships
  - ▣ Project Enye (Ñ)
  - ▣ *Detour* with Colorado Creative Industries



# IMAGINE 2020: Denver's Cultural Plan

- Funding opportunities:
  - ▣ P.S. You Are Here
  - ▣ IMAGINE 2020 Fund
  - ▣ Urban Arts Fund





# IMAGINE 2020 Fund

**\$50K**

**15 grantees**

VSA/Access Gallery • Warm Cookies of the Revolution • Youth on Record • RedLine • Picture Me Here • BirdSeed Collective • Blackbird • Michael Dix • Arts Street • Denver Young Artist Orchestra • Denver School of the Arts • Colorado Photographic Arts Center • Colorado Business Committee for the Arts Colorado Attorneys for the Arts • Art Students League Denver





# P.S. You Are Here



**\$66K**

**9 grantees**

Art Students League • Birdseed Collective • Bluebird  
BID • East Montclair • ELK Montbello • River North Art  
District • Urban Land Conservancy • Urban Ventures •  
VSA Colorado

