Division of Cultural Affairs & McNichols Building

2015 Year in Review
Denver Arts & Venues' mission is to enhance Denver's quality of life and economic vitality through premier public venues, arts, and entertainment opportunities.
Venues
Cultural Affairs – At a Glance

- **Public Art**
  - 1% Public Art Projects
  - Maintenance
  - Urban Arts Fund
  - Exhibitions

- **Cultural Programs**
  - Five Points Jazz Festival
  - Youth One Book One Denver
  - Art Drop Day
  - Mayor’s Awards for Excellence in Arts & Culture
  - Denver Arts Week – Chance to Dance
Cultural Affairs – At a Glance

- **Create Denver**
  - Art & Creative Districts
  - Business Development & Capacity Building
  - Research, Policy & Advocacy

- **SCFD Tier III Administration**
  - Denver County Cultural Council
  - SCFD Tier III granting policy
  - Annual GOS grant
  - Discretionary grants
Cultural Affairs – At a Glance

- **Arts Education Fund**
  - Cultural Field Trip Fund
  - Professional Development & Implementation Grant Program
  - DPS Exhibitions
  - Special Projects

- **IMAGINE 2020**
  - I2020 Fund
  - PS You Are Here
  - ArtSpace
  - Speaker Series
  - Special Events
  - Commission on Cultural Affairs initiatives

- **McNichols Civic Center Building**
  - Cultural Partner Program
  - Events
  - Operations
  - Design & Construction
Public Art
1% Projects - 2015

- Successfully completed **EIGHT** projects
- Initiated **TEN** new projects
- Collection approaching 400 public artworks
Public Art

Maintenance/Conservation

More than 20 artworks received maintenance/conservation work
Public Art
Urban Arts Fund - graffiti prevention and youth development

• 16 completed murals; 116 projects completed since 2009
• NEA Grant funds applied to 5 projects
Public Art
Urban Arts Fund - graffiti prevention and youth development

2015 UAF Projects
- Invited international artists from Japan to paint a mural in Denver
- Initiated five murals on Cherry Creek Trail
  - 4 Denver artists, 1 international team
- 120,018 sq. feet abated walls since 2009
- Approx. 1,593 youth involvement since 2009
Public Art 2015

Increase Awareness and Engagement:

- Public Art Symposium
  - 200+ in attendance
  - Great response on survey
- Docents Tours: 28 tours, 350+ participants!
  - Scooter tour
  - Downtown Denver bike tour
  - Colorado Crush Alley/Urban Arts
  - City Park tour
  - DEN tour
- Studio Tours with Public Artists
- Buell Theatre Exhibitions
- Collection Database Completed
- Burns Park Master Plan Completed
- UAF Celebration

“I wanted to thank you again for today’s art tour of Denver. You made me fall more in love with Denver today. Thank you!”

“Thank you for the great bike tour….The best event I’ve done/most fun, since I moved to Denver. Thanks!”
Public Art
Community Engagement through Social Media

2015 Highlights:

- **Facebook**: 1,646 followers, added 392 in 2015
- **Twitter**: 1,388 followers, added 454 in 2015
- **Instagram**: 1,112 followers, added 550 in 2015

- Participation in #throwbackthursday and #whatsitwednesday
Cultural Programs
Five Points Jazz Festival

- 23,000 attendance in 2015
- Mid-day rainstorm did not dampen crowd spirits
- Most diverse music lineup in history of festival
Cultural Programs

Mayor’s Awards for Excellence in Arts & Culture

- Arts Innovation – Phamaly Theatre & Lone Tree Arts
- Global Arts – Buffalo Bill Museum and Grave
- Impact – Brenda Tierney
- Youth Arts – Jimmy Bruenger
- People’s Choice award
  - In School Arts – Shawn Hann
  - Unique Collaborations – Phamaly Theatre & Lone Tree Arts
- IMAGINE 2020 Award
  - RedLine Contemporary Art Gallery
  - Hope Tank
Cultural Programs
Youth One Book, One Denver

Youth program for children ages 9-12

- Collaborated with five cultural partners: Denver Quality After School Care, Mayor’s Office for Education and Children, Denver Parks and Rec, Boys and Girls Clubs of Metro Denver, Denver Public Library
- 3,500 + children participated through 52 out of school time programs
- Approximately 6,000 children participated either through programs, library check outs, book purchases or events
Cultural Programs

Denver Arts Week – Chance to Dance

- Saturday, November 7
- Partnership with First Lady’s Bringing Back the Arts
- Full day of dance with performances, master classes and a DPS choreography competition
- Dance instruction: Jazz Fusion, Bollywood, Irish Step, Bboy, Aerial, and Ballet
- 400 in attendance
- New location: Studio Loft at Ellie Caulkins Opera House
Create Denver
Art & Creative Districts

- **River North Art District** (2014 – 2016) passed a Business Improvement District (BID) and General Improvement District (GID) November 2015, bringing $550k (BID), 600k (GID) and $180k (RiNo Art District) totaling over **1.3 million in 2016**.

Create Denver
Art & Creative District Development

- **Artspace** (2014 – 2019)
  Feasibility study (over 500 participants) for RiNo and North Denver neighborhood to support the creation and preservation of affordable artists live/work space. Site control is likely Feb 2016, predevelopment funds ($750k for 2016 – 2018) will be raised to build a recommended 80+ unit building with ground floor short-long term commercial use.

- **Ongoing special district development to support arts and cultural initiatives within Denver** (2014 – ongoing), that are aligned with new neighborhood plans, development and interests, e.g., Westwood, Sun Valley, Five Points, Colfax, Santa Fe Drive, Broadway, Tennyson, etc.
Leading Edge Course & Scholarship Program for Creative Businesses (11-week business planning program)

Five 50% scholarships in partnership with the Small Business Development Center (SBDC)

Create Denver Revolving Loan Fund (2016-2018) Redeveloping microloan program for creative businesses in Denver, supporting the $2,500 - $25,000 loan gap for the industry
Denver Music Summit (DMS) (2017) Bi-annual DMS brings together musicians, industry professionals, civic leaders and music enthusiasts for educational programming, live performances and policy engagement. The 3-day summit provides a platform to share ideas and develop new models of music-driven economic development and community building.
Create Denver
Research, Policy & Advocacy

- **Listen Local Study** - (out spring 2016)
  Supports understanding of the state of the music landscape and industry in Denver to guide potential infrastructure and investment dedicated to the advancement of the music community in Denver, the region and beyond.

- **Space Matters Study** - (updated 2015) to develop a model for sustainable, affordable live and work space opportunities and partnerships for Denver’s creative economy
Create Denver
Research, Policy & Advocacy

- Creative and special district studies and partnerships
  These support the sustainability of Denver’s neighborhoods through the lens of arts & culture to create a unified voice, funding opportunities, infrastructure, staffing, zoning, affordability, retention, activation, placemaking, etc.

- Denver’s Creative Sector & Story (2016 – ongoing)
  Building a case and annual platform for Denver’s strong creative sector through qualitative and quantitative data, mapping and story. Providing insight to new programming and partnership opportunities that are socially and equitably driven while cultivating local talent and national interest.
Arts Education Fund

- Denver Public Schools Cultural Field Trip Fund
- Partnership with Think 360 Arts – Implementation Scholarships to DPS teachers
- Supported DPS Faculty and High School Student art exhibitions at the Webb Building
- Special Projects: Project Enye (Ñ) Film Screening and Discussion at Manual High School
SCFD Tier III & DCCC Administration

- $2,396,771.86 distributed to 77 organizations (four orgs not funded)
- $120,106.89 (5%) set aside for discretionary grants
- Largest grant was $150,511 and the smallest $307
- DCCC implemented new funding model with significant impact to organizations
- Incorporation of IMAGINE 2020 into the main GOS and discretionary grants guidelines and applications.
### McNichols Civic Center Building

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<tr>
<th>2015</th>
<th>Estimated</th>
<th>Actual</th>
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<tr>
<td>Attendance</td>
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<td>30,007</td>
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<td>Number of events</td>
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- $17,498 Cultural Partner Program Fund support (cash stipends and hard costs)
- 14 Cultural Partners
Exhibitions - 2015

- Culture Catalyst: Celebrating 20 Years of Art at DIA
- From Dead Serious to Great Fun: A Month of Photography Feature
- Press Play
- Vis-à-vis: Biennial Ambassadors Residency Exhibition
- The Art of Rock: Remembering the 1960s
- 100 Paintings for 100 Years: Trine Bumiller
- Courtyard Featured Artists: James Dixon and Kevin Robb
Cultural Programs - Highlights

- Flamenco Fantasy Theatre
- Museo de las Americas
- CM Dance
- Civic Center Moves
- Warm Cookies of the Revolution
- Poets for Change
- Inside the Orchestra
- Aspen Challenge
Events - Highlights

- Pints for Prostate
- Mayor’s Diversity Awards
- IMAGINE 2020 Speaker Series
- Cleantech Awards
- Browns Canyon Projection Mapping
- Catering by Design Showcase
- Cleantech Open Awards
- Denver Health “Howl!”
- Four Five One Events Showcase
McNichols Project

Introducing Light Years: The first event from

THE M\-NICHOLS PROJECT

An experiential journey of the senses featuring music, art, photography, libations & some unexpected surprises.

Thursday, Feb 19th, 6pm-10pm
McNichols Building/Civic Center Park
Tickets and more information at imbibe-events.com/mcnichols

Presented by:
McNichols Civic Center Building Construction
McNichols Civic Center Building Construction
IMAGINE 2020: Denver’s Cultural Plan

- YEAR IN REVIEW Report & Press Conference
- Commission on Cultural Affairs Working Groups
  - Awareness & Engagement
  - Impact
  - Public Art Policy
- City Council Arts Time
- Cultural Partner Program
- ArtSpace
IMAGINE 2020: Denver’s Cultural Plan

- Speaker Series & Interactive Workshops
  - The Art of Community Building with Rom Borrup and Brian Payne (April)
  - Public Art Interactive Workshop (May)
  - Get Artsy & Go Outdoors! Artist Panel (July)
  - Collective Leadership: Models of Success from Other Sectors (Sept)
IMAGINE 2020: Denver’s Cultural Plan

- Mayor’s Awards for Excellence in Arts & Culture
- SCFD Tier III grants
- World Art Drop Day in Denver
- IMAGINE 2020 – Speaking Engagements
- I2020 Partnerships
  - Project Enye (Ñ)
  - Detour with Colorado Creative Industries
IMAGINE 2020: Denver’s Cultural Plan

- Funding opportunities:
  - P.S. You Are Here
  - IMAGINE 2020 Fund
  - Urban Arts Fund
$50K
15 grantees

VSA/Access Gallery • Warm Cookies of the Revolution • Youth on Record • RedLine • Picture Me Here • BirdSeed Collective • Blackbird • Michael Dix • Arts Street • Denver Young Artist Orchestra • Denver School of the Arts • Colorado Photographic Arts Center • Colorado Business Committee for the Arts • Colorado Attorneys for the Arts • Art Students League Denver
P.S. You Are Here

$66K
9 grantees

Art Students League • Birdseed Collective • Bluebird BID • East Montclair • ELK Montbello • River North Art District • Urban Land Conservancy • Urban Ventures • VSA Colorado